

### \*\*\*\*English\*\*\*\*

# Scientific popularization contest – Guidelines

Any type of creations will be accepted and you should choose one of the two following categories: "image" and "video". Whatever the category selected, you will need to upload the following informations:

- The title of your project, your creation, or the part of your project that you are focussing on for your creation;
- An abstract of a maximum of 200 words;
- A picture of you in your work environment (laboratory, field, etc.);
- A filled consent form for diffusion will be send for you to fill upon reception of your creation (video category only).

For that, please fill the participation form before the closing date

Note that you will have to fill one of the templates given according to your category guidelines (see Figure below).

## Titre



#### 1. Categories and prices

Image format: 1<sup>st</sup> price 300\$ and 2<sup>nd</sup> price 150\$.

- Your creation must not exceed one page and remain easy to read. It can be composed of image(s) and/or text(s). For example: cartoon, poem, figure, poster under slide format, short texts, etc.
- Your creation must be uploaded *via* the participation form before the closing date under the JPEG or PDF format and in the following configuration: a picture of you in your work environment as well as your creation on one of the backgrounds provided (see Figure below).



Fond modèle fournit (au choix)

A PowerPoint file detailing the background templates available and the corresponding guidelines was sent to you and will remain accessible at all times on EcotoQ's website. If you can't get it, don't hesitate to contact us in order to obtain it.

Video format: 1<sup>st</sup> price 500\$ and 2<sup>nd</sup> price 250\$.

- Videos should be of a maximum of 3 minutes. For example: videos, short films, interviews, songs, clips, presentations under the "3 Minutes Thesis" format...etc.
- You need to fill the participation form before the closing date.
- Your creation must be uploaded under the MP4 format and in the following configuration: a picture of you in your work environment on one of the backgrounds provided that appears at the screen for 3 to 5 seconds before your video creation (see Figure below).



A PowerPoint file detailing the background templates available and the corresponding guidelines was sent to you and will remain accessible at all times on EcotoQ's website. If you can't get it, don't hesitate



to contact us in order to obtain it.

Note that video files will be too large to be imported directly in the participation form. When filling it, you will be invited to use the portal for large files sharing of INRS (portail de partage de fichiers volumineux de l'INRS). Then you only have to import your file (please use the format first name.last name.mp4) and use EcotoQ student committee email address as recipient: ce.ecotoq@inrs.ca.

### 2. Eligibility criteria:

- Participants to the contest should be supervised or co-supervised by a professor that is a regular member of EcotoQ.

- Participants should be registered to 2nd or 3rd cycle until at least the summer trimester of the ongoing year.
- The research subject must correspond to one the EcotoQ research axis.

- The research subject must not be confidential and the participants must have obtained their supervisor's approval to talk about their project for this contest.

- Students that participated in previous editions can participate again, as long as they present an original creation.

-It is not possible to compete in both the categories at the same time. If you wish to participate in both, you will have to present one creation that will not be eligible for prices in one of the two categories. These non competing creations will still be shared to the Facebook page, as well as the YouTube channel if it's a video: the absence of eligibility to a price would be the only difference.

EcotoQ coordinator as well as the student committee are allowed to refuse your creations for ethical reasons (inappropriate content or plagiarism), or to change their status to "not competing" if deemed necessary. For example if the contents do not respect some of the following requirements: creations should have been realized specifically for this contest and without professional assistance.

If you have any question regarding the eligibility of a creation, you can contact us at the following email address: comitetudiant.ecotoq@inrs.ca

To find some inspiration, we invite you to check what was presented for previous year's editions!